

「全港立減高達 \$888 消費獎賞活動」 (“本推廣”)  
條款及細則

1. **推廣期:**推廣期由 2025 年 2 月 14 日至至 2025 年 3 月 31 日 (包括首尾兩天)。
2. **參與方式:** 在推廣期內, AlipayHK 用戶可透過 AlipayHK 流動應用程式 (「AlipayHK App」) 掃描指定線下宣傳物料之二維碼, 即可於 AlipayHK 應用程式內活動頁面領取參與活動的報名券 (「禮券」)。
3. **報名券及立減券詳情:**該報名券僅限適用於香港支持 AlipayHK 收款的線下商戶, 以店內物料為準, 推廣期間, 每日上限為 10,000, 先到先得。

在符合第 5 條的使用條件下, 以下的指定上限數目及所有合資格優惠抵扣後, 用戶透過 AlipayHK App 消費單一淨消費滿指定金額或以上有機會參與以下立減活動:

- **立減活動一:**單筆滿港幣 10 元, 減港幣 0.10 元 (推廣期間每位合資格用戶最多可參與 5 次), 推廣期間總名額有限;
- **立減活動二:**單筆滿港幣 100 元, 減港幣 3.80 元 (推廣期間每位合資格用戶最多可參與 1 次), 推廣期間總名額有限;
- **立減活動三:**單筆滿港幣 500 元, 減港幣 88 元 (每位合資格用戶最多可參與 1 次), 推廣期間每日立減名額有限;
- **立減活動四:**單筆滿港幣 3,000 元, 減港幣 888 元 (每位合資格用戶最多可參與 1 次), 推廣期間每日立減名額有限。

為免生疑, 報名券和以上立減優惠名額有限, 先到先得, 領完即止; 每位用戶於推廣期內可在每個自然月參與本推廣一 (1) 次。每張禮券換領後在同月活動期內參與各個立減活動, 逾期失效並不獲補發。

各報名券及各个立減活動總名額有限, 先到先得。受限於優惠名額, 若單筆支付的金額符合大於一個優惠檔位的消費要求, 會優先核銷金額較高的優惠檔位; 單次支付只能核銷一 (1) 次優惠。每個檔位的優惠在單筆消費中不能疊加使用。為免生疑, 單筆立減優惠金額 (如有) 不會大於單筆消費付款金額。如果單筆支付的金額滿足多張優惠券的消費門檻, 會優先核銷金額高的優惠券, 單次支付最多只能核銷一張優惠券。

4. 成功兌換禮券後, AlipayHK 將自動存放禮券至用戶的 AlipayHK App 賬戶內, 於符合使用條件時自動扣減。用戶須將 AlipayHK App 更新至最新版本, 於「首頁」內的「獎賞」, 即可查看獎賞詳情。禮券數量有限, 先到先得, 領完即止, 並以

AlipayHK 的電腦紀錄為準。AlipayHK 於任何情況下均不會對用戶未能成功領取有關獎賞及/或遺失有關獎賞而負上任何責任。

5. 以下解釋如何使用禮券/獎賞：

- (i) **基本獎賞：**基本獎賞包括迎新禮券、指定商戶積分禮券、平台通用禮券、政府消費券及限定付款方式禮券等。
- (ii) **基本獎賞優先次序：**順序為平台通用禮券優先，政府消費券排第二，限定付款方式禮券排第三。如果用戶有多於一張同種類的基本獎賞，金額最大的一張基本獎賞優先。面額相同時，則最早到期者優先。到期日相同時，則最早領取的基本獎賞優先。
- (iii) **優先獎賞：**優先獎賞比基本獎賞優先使用。如用戶有多於一張優先獎賞，面額最大者優先。面額相同時，則最早到期者優先。禮券到期日相同時，則最早領取的基本獎賞優先。
- (iv) **獎賞一齊用：**於適當情況下，一張優先獎賞可與一張基本獎賞或最多 10 張可累積基本獎賞同時使用。如果用戶同時有基本獎賞及可累積基本獎賞，面額最大的一張基本獎賞及可累積基本獎賞（最多 10 張計）中金額較大者先被使用。如一張基本獎賞與可累積基本獎賞（最多 10 張計）的面額相同時，可累積基本獎賞（最多 10 張計）優先使用。
- (v) 各種禮券的使用方式受其相關條款及細則約束。一切以實際付款頁面為準。

6. 每一位用戶只可根據上述條款及細則參與本推廣，於推廣期內領取相關條款及細則所限的獎賞/禮券。為免疑慮，「每一位用戶」是指使用 AlipayHK App 和錢包服務的、具有法律行為能力的一名自然人，而非一個 AlipayHK 帳號。為進一步避免爭議，在下述情形，有關帳號將被視為由同一位用戶所使用，合共只可參與本項推廣一次：

- (i) 在同一部手提電話或移動設備上有關連，比如有多個帳號登錄或激活；
- (ii) 若同一個帳號/手機號碼在多部手提電話或移動設備上有關連，比如登錄或激活；
- (iii) 若同一張銀行卡號/信用卡號被綁定於多個 AlipayHK 帳號時。

當以上情況發生時，為確認領獎的用戶資格及預防帳號、手機號碼、設備或銀行卡被盜用的風險，AlipayHK 保留暫停或永久停止向相關賬號發放優惠的權利及保留追究權利。

7. 如果相關交易經扣減所有適用獎賞及優惠後的淨消費金額少於港幣 1 元，就不能在該交易使用獎賞。只使用政府消費券付款的交易例外，相關交易經扣減後的淨消費金額可以為港幣 0 元。
8. 本推廣所獲贈的獎賞不可用於購買商戶現金券/禮券、兌換現金及不可轉讓。如需退貨或退款，禮券所對應的金額將不作為退款款項，而相關禮券將不獲補發。
9. 如果出現違反本條款及細則、違法、欺詐或濫用行為，AlipayHK 將取消該用戶的優惠資格或其所獲之禮券而毋須另行通知，並有權撤銷任何涉及違規行為的交易及向有關用戶追討損失。
10. 如本推廣活動受政府機關指令須要停止舉辦的，或者推廣活動遭受嚴重網絡攻擊或系統故障須要暫停舉辦的，則推廣活動可能無法順利進行，此種情況視為不可抗力。AlipayHK 無須為因不可抗力造成的損害、損失、糾紛承擔任何責任。
11. AlipayHK 對任何商戶提供之產品及服務質素及供應量恕不負責。
12. AlipayHK 保留在毋須事先通知的情況下更改、暫停或取消本推廣或修訂其條款及細則之酌情權，AlipayHK 恕不就任何更改、暫停或取消承擔任何責任，並對所有事宜及爭議保留最終決定權。
13. 本條款及細則受香港法律規管，並按其詮釋。用戶並同意接受香港法院的司法管轄權。如本條款及細則的中、英文版有所差異，一概以英文版為準。
14. 如果您對本推廣或有關 AlipayHK 及其服務或優惠的使用方法及詳情有任何問題，請致電 AlipayHK 客戶服務熱線 2245 3201 查詢。

**Terms & Conditions for  
“Hong Kong Up to \$888 Spending Rewards”  
 (“Promotion”)**

**When is this Promotion?**

1. **Promotion Period** : This Promotion starts from 14 February 2025 to 31 March 2025 (both dates inclusive).

**What is the Promotion?**

2. **How to Participate:** During the Promotion Period, an AlipayHK user can scan the QR code on the designated materials offline for this Promotion through the AlipayHK mobile application (“AlipayHK App”) and redeem one (1) Enrolment Coupon from the designated Promotion page (“Coupon”).
3. **Details of the Enrolment Coupon and the Instant Discount(s):** The Enrolment Coupon is only applicable at the selected participating offline stores, subject to the in-store materials. During the Promotion Period, there is a daily limit of 10,000 units only on a first-come-first-served basis.

Subject to Clause 5, the respective quota(s) listed below and after redeeming all applicable rewards, each Coupon can be used for a single net transaction of required amount or above may enjoy the instant discount(s) below:

- Instant Discount 1: HK\$0.10 off for a transaction amount of HK\$10 or above (each Eligible User can participate up to five (5) times during the Promotion Period);
- Instant Discount 2: HK\$3.80 off for a transaction amount of HK\$100 or above (each Eligible User can participate once (1) only during the Promotion Period);
- Instant Discount 3: HK\$88 off for a transaction amount of HK\$500 or above (each Eligible User can participate once (1) only during the Promotion Period);
- Instant Discount 4: HK\$888 off for a transaction amount of HK\$3,000 or above (each Eligible User can participate once (1) only during the Promotion Period).

For the avoidance of doubt, the Enrolment Coupons and the instant discount benefits offered above are limited in quota at a first-come-first-serve basis. Each user can only participate in this Promotion once (1) every calendar month during the Promotion Period. The Coupons are only valid during campaign period upon redemption. Expired Coupons are invalid and will not be re-issued.

Each Enrolment Coupon and the respective instant discounts are limited in quota at a first-come-first-serve basis. Subject to availability, in the event that a single transaction meets the spending requirement for more than one discount tier, the higher discount tier will be applied; only one (1) discount will be given per transaction. The applicable discount tier shall not be stacked together in each of the aforesaid transaction. For the avoidance of doubt, the amount for the single instant discount (if any) shall not be greater than the amount of the relevant amount of the single transaction. If the amount of a single payment meets the spending thresholds of multiple coupons, the coupon with the higher value will be prioritized for redemption. A maximum of one (1) coupon can only be redeemed per transaction.

4. Upon successful redemption of the Coupon(s), AlipayHK will store the Coupon(s) in the AlipayHK App account of the user automatically. Coupon(s) will be deducted automatically in applicable circumstances. Coupons are limited in quantity and on a first-come-first-served basis. AlipayHK's records shall prevail under any circumstances. The AlipayHK App must be updated to the latest version. Users may go to the "Home" page and select "Reward" to read details of respective coupon(s). AlipayHK shall bear no liability if users cannot perform a successful redemption of the relevant reward(s) and/or the relevant reward(s) is lost due to any circumstances.

#### **How to use coupons / rewards:**

5. Here is an explanation on how to use coupons / rewards:
  - (i) **Basic Reward:** This includes welcome rewards, designated merchant A. Point coupons, Platform General Coupons, Government Consumption Vouchers and Limited Payment Method coupons.
  - (ii) **Priority of Basic Rewards:** Platform General Coupons shall have 1<sup>st</sup> priority in usage, Government Consumption Vouchers 2<sup>nd</sup> and Limited Payment Method Coupons 3<sup>rd</sup>. If the user has more than one of the same kind of Basic Reward, the Basic Reward with the highest value will be used first. In case the Basic Rewards are of the same value, the one with the earliest expiry date will be used. If the

expiry dates of the Basic Rewards are the same, the Basic Reward with the earliest redemption date will be used first.

- (iii) **Priority Reward:** This shall have priority in usage over Basic Reward(s). If there is more than one Priority Reward in the user's AlipayHK account, the Priority Reward with the highest value will be used first. In case the Priority Rewards are of the same value, the one with the earliest expiry date will be used. If the expiry dates of the Priority Rewards are the same, the Priority Reward with the earliest redemption date will be used first.
- (iv) **Using rewards together:** One (1) Priority Reward may be used in conjunction with one (1) Basic Reward or up to ten (10) Accumulative Basic Reward(s) in applicable circumstances. If a user has both Basic Reward and Accumulative Basic Rewards, whichever Basic Reward or Accumulative Basic Reward(s) (based on aggregate value up to ten (10) coupons) that has the highest value will be used first. If the value is tied, the Accumulative Basic Reward(s) (up to ten (10) coupons) will be used.
- (v) The use of different types of coupons may also be subject to further terms and conditions. Terms stated on the actual payment page shall prevail.

**Other important terms to note:**

6. This Promotion is offered only once to an Eligible User(s). An "Eligible User" refers to a natural person with legal capacity who uses the AlipayHK App and Wallet service, and not merely an AlipayHK account. To prevent the risk of theft or misuse of an AlipayHK account, mobile phone number, mobile device or credit card number, take note that in the following circumstances: (i) Connection on the same mobile phone or mobile device, such as the logging in or activation of multiple accounts; (ii) connection of an AlipayHK account or mobile number on multiple mobile phones or mobile devices, such as the logging in or activation on such devices; or (iii) the same credit card number being connected to multiple AlipayHK accounts), AlipayHK may take steps to verify an Eligible User's identity and/or suspend or terminate any promotion or reward relating to such account(s). AlipayHK reserves its right to take further legal action against such infringing account(s) and their relevant user.
7. Coupon(s) cannot be used in a transaction if the net amount after deducting the amount of all applicable reward(s) and discounts shall be less than HK\$1. Government

Consumption Vouchers used solely in a transaction are exempted from this rule. The net amount after deducting the amount of Government Consumption Vouchers used solely in a transaction can be HK\$0.

8. Coupon(s) awarded in this Promotion cannot be used to purchase cash vouchers or gift certificates, or exchanged for cash or other products and are non-transferable. For goods return or refund, the amount on the coupon(s) will not be returned and the relevant coupon will not be re-issued.
9. If there is any breach of these terms and conditions or illegal, fraudulent or abusive behaviour relating to this Promotion or the use of any coupons, AlipayHK will forfeit such user's eligibility and entitlement of Coupons forthwith without notice. AlipayHK reserves the right to cancel such transaction and to take legal action against the relevant user.
10. In the event this Promotion is stopped by any government agency's orders or must be suspended due to server network attack or system failure or any circumstances beyond AlipayHK's control, such event shall be regarded as a force majeure event, and AlipayHK shall not be held liable for any damage, loss or dispute therein.
11. AlipayHK shall not be liable or construed as providing any guarantee as to the quality and availability of the products and/or service provided by any merchant related to this Promotion.
12. AlipayHK reserves the right to change, suspend or terminate this Promotion or its terms and conditions at its sole discretion without prior notice. AlipayHK shall not be liable for any such change, suspension or termination and reserves the right of final decision of all the matters and disputes.
13. These terms and conditions shall be governed by and construed in accordance with the laws of Hong Kong and each user submits to the exclusive jurisdiction of the courts of Hong Kong. Should there be any discrepancy or inconsistency between the English and the Chinese version of these terms and conditions, the English version shall prevail.
14. If you have any queries relating to this Promotion or our services or offers, please call our AlipayHK customer service hotline at 2245 3201.